




# Rahim Hossain

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## Professional Summary

Creative and **results-driven Content Manager** with **7+ years of experience** in **content creation, SEO, and digital marketing**. Adept at **developing content strategies, managing editorial teams, and optimizing content for engagement**.

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## Skills & Expertise

- ✓ SEO & Keyword Research
  - ✓ Content Strategy & Copywriting
  - ✓ Digital Marketing & Social Media Management
  - ✓ Analytics & Performance Tracking
  - ✓ Editorial Team Leadership
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## Work Experience

### Freelance Content Manager | 2021 – Present

- Developed content strategies that increased **organic traffic by 50%**.
- Created high-quality **SEO-optimized content** for brands.

### Content Manager – ABC Digital Solutions | 2015 – 2021

- Led a team of writers, increasing **brand engagement** through targeted content.
  - Managed social media campaigns, boosting follower growth.
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## Education

 **Bachelor's in Journalism** – University of Dhaka, 2013

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## Languages

 Bengali – Native |  English – Fluent